In an effort to monitor and address the issues affecting your practice, please tell us what issue you are most concerned about right now (e.g., EHRs, reimbursements, Medi-Cal payments, patient vaccinations, paying staff, paperwork). Reply to scma@scma.org with your issue and a chance to win a $20 Starbucks gift card. Responses will be shared in the September News Briefs.

To provide you with information to help you manage your practice, SCMA will conduct its seventh survey of medical staff wages and benefits in Sonoma County. The survey will be distributed in September. Survey results will be sent by first-class mail marked confidential to the physician completing the survey.
:: SCMA Awards Dinner Dec. 2 double celebration

All physicians are invited to the annual Awards Dinner, which runs from 6 to 9 p.m. on Wednesday, Dec. 2 at the Vintner's Inn, 4350 Barnes Rd. in Santa Rosa. In addition to the Outstanding Contribution and Recognition of Achievement awards, this year marks the 50th anniversary of the Holiday Greeting Card fundraiser for the SCMA/SCMA Alliance Health Careers Scholarship program.

The evening begins with a social hour at 6 p.m., followed by dinner and the awards presentation and scholarship recognition. Proceeds from the event will benefit the scholarship program. The 2015 award recipients will be announced in the September News Briefs and fall Sonoma Medicine. ::

:: SCMA moving to new office

SCMA is moving its administrative office to the east side of Santa Rosa in the Bennett Valley area on Aug. 15. The new address is 2312 Bethards Dr. #6, Santa Rosa 95405. Staff e-mail addresses will remain the same, but after Aug. 15, all staff members can be contacted at 707-525-4375. Individual contact information is listed below.

- Cynthia Melody, Executive Director, cmelody@scma.org
- Rachel Pandolfi, Executive Assistant, rachel@scma.org
- Susan Gumucio, Advertising Representative, susan@scma.org
- Linda McLaughlin, Graphic Designer, linda@scma.org
- Steve Osborn, Sonoma Medicine Managing Editor, osborn53@sonic.net

Fax for all staff: 707-525-4328 ::
Applicants

Win Thu Han, MD, Internal Medicine*, 401 Bicentennial Way, Santa Rosa 95403, UC San Francisco 2007

Robert White, MD, Surgery*, 1165 Montgomery Dr., Santa Rosa 95405, Univ Cetec 1982

Applicants from the family medicine residents include:

Jacqueline Abdalla, MD, Robert Wood Johnson Med Sch 2015
Kimberly Clinite, MD, Univ Chicago 2015
Anastasia Coutinho, MD, Univ Vermont 2015
Kayla Flores Tindall, MD, UC Davis 2015
Afsoon Foorohar, DO, Western Univ Health Sciences 2015
Dwiju Kumar, MD, Univ Iowa 2015
Kendall Madden, MD, Stanford Univ 2015
Guillermo Padilla, MD, UC Los Angeles 2015
Jessica Rhodes, MD, UC Davis 2015
Laura Vega, MD, Univ Southern California 2015
Stacie Vilendrer, MD, Stanford Univ 2015
Maya Zwerdling, MD, UC San Francisco 2015

* board certified

TOP CMA STORIES

:: Top CMA issues & news report highlights

:: CMA newsletter available biweekly
CMA publishes the biweekly e-newsletter, CMA Alert, to keep its members up-to-date on critical issues affecting the practice of medicine in California. To view the current issue, click here.

:: Six tobacco bills to be taken up during special session on health.
Six bills aimed at saving lives and reducing the cost of tobacco-related diseases on California’s health system will be taken up during the Legislature’s second special session to address health care—a meeting ordered by Gov. Jerry Brown. Some of the bills include adding e-cigarettes to the existing tobacco products definition and increasing the age of sale for tobacco products to 21. Other bills would allow local jurisdictions to tax tobacco products and require all schools in the state to be tobacco-free. Click here for more information.

:: Bills to expand nurse practitioners, optometrists scope of practice stall in Assembly committee

:: Special session on Medi-Cal financing underway in the Capitol
:: House passes bill to increase funding for medical research and speed FDA

back to top
approvals
:: CMA updates ICD-10 transition guide
:: CMS releases proposed 2016 Medicare physician fee schedule
:: Senate panel pushes HHS to delay stage 3 meaningful use
:: Updated payor profiles now available
:: Sugar-sweetened drinks responsible for 25,000 U.S. deaths each year
:: CMA releases 2015 annotated Model Medical Staff Bylaws

PR A C T I C E   R E S O U R C E S
:: Webinars, ICD-10 transition

Click here to access archived webinars offered at no cost to SCMA/CMA members and staff. Nonmember cost is $99. For more information, contact CMA's Member Help Center, 800-786-4262 or memberservice@cmanet.org.

Is your office working on ICD-10 compliance? Click here to see a number of members-only resources, including CMA's ICD-10 Transition Guide for Physicians.

CMA Practice Resources (CPR) is a free monthly e-bulletin from the California Medical Association’s practice management experts that focuses on critical payor and health care industry changes and how they directly impact the business of a physician practice. Each issue includes tips on reimbursement and contracting-related issues, along with information on the latest practice management news. To view the current issue, click here.

CLASSIFIEDS
Share beautiful medical suite in Novato
Share on Wednesday and Thursday only. ALL YOURS other weekdays and Saturday!
Lovely reception area, furnished patient rooms, plenty of parking, and utilities included. Call 415-897-9800.

SCMA members get free classifieds!
SCMA members can place free classified ads in News Briefs or Sonoma Medicine. Cost for nonmember physicians and the general public is $1 per word. To place a classified ad, contact Susan Gumucio at susan@scma.org or 707-525-0102.

ABOUT SCMA
The Sonoma County Medical Association, a 501(c)(6) nonprofit association, supports local
physicians and their efforts to enhance the health of the community. Founded in 1858, SCMA is affiliated with the California Medical Association and the American Medical Association.

© 2015 SCMA, 2901 Cleveland Ave. #202, Santa Rosa, CA 95403