

SCMA News Briefs

THE MONTHLY NEWSLETTER OF THE SONOMA COUNTY MEDICAL ASSOCIATION

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JUNE 2016

SCMA NEWS

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Under California law, all individuals practicing in California who possess both a state regulatory board license authorized to prescribe, dispense, furnish or order controlled substances and a Drug Enforcement Administration Controlled Substance Registration Certificate (DEA Certificate) must submit an application to register for the Controlled Substance Utilization Review and Evaluation System (CURES) by **July 1, 2016**.



HAVE YOU REGISTERED YET?
DEADLINE IS JULY 1!

CURES 2.0

CMA CAN HELP! VISIT WWW.CMANET.ORG/CURES

:: [Dr. Peter Sybert is new SCMA president-elect](#)

The SCMA election results are in, and **Dr. Peter Sybert**, a Santa Rosa anesthesiologist, has been confirmed as 2016-17 SCMA president-elect. He will become president in July 2017. The current president-elect, Dr. Regina Sullivan, will serve as president from July 2016 through June 2017.

Others elected to the SCMA board of directors include Drs. Brad Drexler (treasurer), Patricia May (secretary), Richard Powers (West County district), Peter Sybert and Jan Sonander (Santa Rosa district), James Pyskaty (TPMG), the CMA delegation: Drs. Rob Nied, Richard Powers and Jeff Sugarman (delegates) and Regina Sullivan and Stephen Steady (alternates). A complete list of new SCMA officers and board members will be posted at www.scma.org in July.

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ICD CodeLink Databases

Daniel W. Turner, CPC, CEMC, CPEDC, Certified ICD10 Analyst

Click for
SAMPLES

:: [SCMA applicants](#)

Welcome, new SCMA/CMA members!

Anish Shah, MD, Psychiatry, 1260 N. Dutton Ave. #275, Santa Rosa, Sarda Patel Med Coll 1996

AMG

Michael Rosedale, DO, Family Medicine*, 500 Doyle Park Dr. #G04, Santa Rosa, Western Univ 2008

TPMG - 401 Bicentennial Way, Santa Rosa

Alejandro Casillas, MD, Emergency Medicine, Univ Southern California 2008

Mark McManigle, DO, Family Medicine*, Coll Osteo Med Pacific 1998

* Board certified

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LOCAL NEWS

Perfection! Having finally gotten it right after over 30 years of practice, **Dr. David V. Lightfoot** is retiring from the profession of Ophthalmology on July 30. His brother, Dr. Dan Lightfoot will continue to practice and see patients. For a copy of their medical record or to have it forwarded to another physician, patients are asked to stop by the office at 720 4th Street, Santa Rosa, to sign a release form, or to call 707-575-3800.

Dr. Cuyler Goodwin, MPH, is opening a new full-service concierge psychiatry practice in Santa Rosa on July 1. Sequoia Mind Health treats adult clients and offers Deep Transcranial Magnetic Stimulation for depression; medication management for ADHD, depression, bipolar disorder, anxiety, derealization/depersonalization disorder, psychotic disorders, PTSD, substance and alcohol use disorders; as well as psychoanalytic psychotherapy, dialectical behavioral therapy and more. For more information, call 707-529-9573.

RCHC receives \$10,000 grant to accelerate work on prescription painkiller epidemic
Redwood Community Health Coalition (RCHC) has received a California HealthCare Foundation grant to accelerate work addressing the misuse of prescription painkillers. RCHC and the Sonoma County Department of Health Services will collaborate with stakeholders, including SCMA, to discuss lowering prescription painkiller overuse and overdose deaths in Marin, Napa,

The Coalition's goals are to increase opioid safety by: 1) Supporting safe prescribing practices through the development and implementation of common opioid prescribing guidelines among primary care provider and hospital emergency departments; 2) Expanding access to buprenorphine treatment for health center patients; and 3) Developing policies, procedures and funding options to ensure access to naloxone for opioid overdose prevention for Partnership Health Plan's high-risk Medi-Cal patients.

For more information, contact:

Mary Maddux-González, MD, MPH

Chief Medical Officer, Redwood Community Health Coalition

707-285-2970 / mmgonzalez@rchc.net

Karen Milman, MD, MPH

Health Officer, Department of Health Services, Sonoma County

707-565-6625

Operation Access presented All-Star Award

A team of 200 Operation Access (OA) volunteers won the Make a Difference Day All-Star Award, which was presented May 12 in Washington, DC by Gannett and TEGNA Foundations. OA, a San Francisco Bay Area nonprofit organization, coordinates donated specialty medical care for uninsured adults.

Annually, one nonprofit organization in the United States is honored with the All-Star Award for its achievements on Make a Difference Day (MDDay) last October. In 2015, OA provided 78 procedures to 73 uninsured people, a record-breaking day of service for the organization with doctors, nurses, interpreters, and other medical professionals providing services in six medical specialties. Two hundred volunteers, four hospitals, and a surgery center participated in OA's initiative on Make A Difference Day.

The success of Make a Difference Day is attributable to a collaboration between **Dr. Gary Barth** and OA Program Manager Daniel Rabkin, who built on their achievements with previous MDDay events to catalyze the efforts of a large community for the record-breaking, multi-county event in 2015. Dr. Barth, who leads a team of OA volunteers at the 4th Street Laser & Surgery Center in Santa Rosa, accepted the award on behalf of Operation Access at the ceremony.

[Click here](#) to see photos of the award ceremony and [here](#) to read the *USA Today* article.

- Advertisement -



Center for Well-Being and Sutter residency champions

The Center for Well-Being has partnered with the Sutter Residency Program to designate a champion physician whose role is to 1) develop skills around chronic disease prevention; 2) increase utilization of the Center's chronic disease prevention classes by Vista Clinic patients; and 3) serve as a guest speaker for the Center's diabetes wellness series (among other tasks). The current resident champion, Dr. Andrew Lockett, has been writing monthly blogs about his experiences partnering with the Center. Visit the Center's [new website](#) to learn about Dr. Lockett's recent experience at the first annual Heroes for Health Fun Run, a benefit for the Center's youth programs.

PRACTICE RESOURCES & CME

Practice Management Tip of the Month: June

Don't forget: All California physicians with DEA certificates must submit their CURES registration applications by July 1, 2016. CMA has a number of resources for practices, including tips on how to register for CURES 2.0 and an on-demand webinar that walks users through the process. These resources are available at www.cmanet.org/cures. [Click here](#) to access the June Tip of the Month.

July 22 seminar: Improve oral health care for pregnant women and infants

Sonoma County medical and dental professionals are invited to attend a no-cost educational seminar and workshop focused on oral health care for pregnant women and infants at the Fountaingrove Inn from 8:30 a.m. to Noon on Friday, July 22. Emcee: Dr. Jayanth Kumar, DDS, MPH, California State Dental Director. [See flier for details.](#)

CLASSIFIEDS

Steal my practice. I'm retiring.

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I'm 100% committed to all the support necessary to ensure a smooth transition. Contact for more information or to schedule a visit. Gail Altschuler, MD, 415-309-6258 or dr_gail@marinweightloss.com.

Free classifieds for SCMA members!

SCMA members can place free classified ads in *News Briefs* or *Sonoma Medicine*. Cost for nonmember physicians and the general public is \$1 per word. To place a classified ad, contact Susan Gumucio at susan@scma.org or 707-525-0102.

ABOUT SCMA

The Sonoma County Medical Association, a 501(c)(6) nonprofit association, supports local physicians and their efforts to enhance the health of the community. Founded in 1858, SCMA is affiliated with the California Medical Association and the American Medical Association.

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