MARCH 2016

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CLASSIFIEDS

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REAL ESTATE BENEFITS
for Sonoma County Medical Professionals
Media professionals save on mortgages and when buying or selling real estate. - Appraisal rebate on refinances and purchase mortgages ($500 value)*. - Up to $1,000 credit toward closing costs using a preferred lender - Expert advice from highly rated local professionals. Click or visit HomeBenefit4U.com (Username: SCMA / Password: SCMA) or Email: benefitsdmscma.com for information! * Some restrictions apply. Benefits provided by agent(s) (NMLS 1075072).

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To help physicians prepare to negotiate or renegotiate, CMA has created a new resource, which includes step-by-step instructions on how to create a thoughtful renegotiation request as well as a sample letter. The resource is available FREE for CMA members at www.coahcet.org/cses under “Payor Contracting.” The resource is not available to nonmembers.

Wine & Cheese Reception May 19 at Orpheus Wines
The annual SCMA Wine & Cheese Reception will be held at Orpheus Wines in Kenwood on Thursday evening, May 19. The event, hosted this year by Orpheus owners Dr. Rachel Friedman and her husband, runs from 5:30 to 8 p.m. and features collegial conversation and a sampling of fine wines and cheeses. The event is absolutely free for SCMA members and their spouse or guest. Cost for nonmembers is $55 per person.

To RSVP, contact Rachel Pandolfi at rachel@scma.org or 707-525-4375. For more information about the winery, visit www.orpheuswines.com.

SCMA strategic plan update
In January all physicians practicing in Sonoma County were invited to participate in a survey regarding issues of professional concern. THANK YOU to all who responded; your feedback will help SCMA better serve our community, physicians, and your practice and patients. The survey responses also helped guide the SCMA Board of Directors when they met on Saturday, March 5, to consider updating SCMA’s strategic plan for 2016 and beyond. Watch for a full report in April.

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ICD CodeLink Databases
ICD-10-CM/PCS Excel Data Files

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SCMA applicants

Welcome, new SCMA/CMA members!

NCMA - 3536 Mendocino Ave. #200, Santa Rosa
Kimberly Brayton, MD, Cardiovascular Disease*, UC San Francisco 2007
Vishal Patel, MD, Cardiovascular Disease*, Baylor Coll Med 2007
* Board certified

Entries needed for Hidden Talents Art Show

Physicians, spouses and partners are invited to participate in the Hidden Talents Art Show to share the wealth of artistic talent in the local medical community. The event, sponsored by the SCMA Alliance Foundation, will be held at the Paradise Ridge Winery in Santa Rosa on Thursday, May 5, from 5:00 to 8:20 p.m.

Entries are invited to submit paintings, drawings, sculpture, photographs, collages, quilts and jewelry: anything artistic. The show will also include an outdoor stage for performing artists to entertain guests with music, poetry and storytelling. April 16 is the deadline for entry forms. Contact Cecile Kees at hidden_talents@scmaab.org.

Faruk Kohli, MD, has recently joined Northern California Medical Associates' Santa Rosa Internal Medicine, a group of eight prominent internal medicine physicians practicing in Santa Rosa. Dr. Kohli is now accepting new patients.

CME & Practice Resources

CME April 16-17, Family Medicine Clinical Forum. Take a family medicine vacation with your peers in San Francisco. The California Academy of Family Physicians is offering CMEs, optional workshops, resident poster sessions, and an exhibit hall. For more information and registration, visit www.familydocs.org.

CME April 30, Annual HIV/AIDS Review. This year’s annual HIV/AIDS Review will take place on Saturday, April 30 at Finley Community Center from 8:30 a.m. to 3:30 p.m. The event features an educational seminar and lunchbox for physicians, mid-levels and pharmacists who provide care to people with HIV and AIDS. Click here for more information.

NEW member benefit! 5% discount on Workers’ Compensation rates
SCMA/CMA is pleased to welcome Preferred Employers Insurance Group as the sponsored carrier. Call Mercer at 800-842-3761, email CMACountyInsurance.service@mercer.com or visit www.CountyCMAMemberInsurance.com for more information.

PFMC grant proposals due April 2
Nonprofit health organizations in Sonoma County are encouraged to apply for Community Grants from the Pacific Foundation for Medical Care. The grants, generally in the $10,000 range, are awarded once a year by the nonprofit foundation to support local projects that enhance health services. The application deadline for the next round of grants is April 2. For application materials, contact Kathy Pass at 707-525-4281 or kpass@pfmc.org.

May 13-15, Western Health Care Leadership Academy, San Francisco
Save the date for the 2016 Western Health Care Leadership Academy, which will be held at the Hilton San Francisco Union Square from Friday, May 13, through Sunday, May 15. For additional information, visit www.pfmc.org.

CMA publishes the biweekly e-newsletter, CMA Alert, to keep its members up-to-date on critical issues affecting the practice of medicine in California. Click here to view the current issue.

Classifieds

For sale: well-established medical weight loss practice in Marin County
Fall in love with practicing medicine again. Create work-life balance and achieve financial freedom. Work with highly motivated, capable people, excelling in many facets of their lives, who have struggled with their weight and know clearly that they cannot do it alone.

This all-cash practice offers a flexible schedule and provides other income streams besides doctor visits. In addition, the practice presents a significant growth opportunity. This is and will continue to be an active, ongoing practice. The seller will enable a smooth transition. Email newpractice@ Marinpracticalarts.md@gmail.com.

Free classifieds for SCMA members!
SCMA members can place free classified ads in NewsBriefs or Sonoma Medicine. Cost for nonmember physicians and the general public is $1 per word. To place a classified ad, contact Susan Guinace at susan@scma.org or 707-525-0192.

About SCMA

The Sonoma County Medical Association, a 501(c)(6) nonprofit association, supports local physicians and their efforts to enhance the health of the community. Founded in 1888, SCMA is affiliated with the California Medical Association and the American Medical Association.