Covered CA “Lunch & Learn” July 18

Physicians and Medical Office Managers are invited to a lunchtime presentation Friday, July 18, from 12:30 to 1:30 p.m. about Covered CA, health care reform and newly-acquired practice management tips to address the influx of new information and questions. Content also includes regional data on enrollees and health plans, changes to the provider networks, grace periods, out-of-network deductibles, large patient cost-sharing for name-brand prescriptions, and other issues. This is a great opportunity for questions and answers for front office staff regarding eligibility, deductibles, etc. For the Santa Rosa location and to RSVP, contact Rachel Pandolfi: rachel@scma.org or 707-525-4375, or see page 10 for information and registration.

Dr. Rob Nied is new president of SCMA

Rob Nied, MD, a family medicine physician at Kaiser Santa Rosa, is the new president of SCMA, accepting the “gavel” from the outgoing president, Dr. Stephen Steady, at the annual Wine & Cheese Reception* June 10 at Christopher Creek Winery. The summer issue of Sonoma Medicine features a wide-ranging interview.

The other new members of the SCMA executive team are Drs. Mary Maddux-González (president-elect), Stephen Steady (immediate past president), Regina Sullivan (treasurer) and Peter Sybert (secretary). Others already on the SCMA board of directors include Drs. Peter Brett, Maryann Dakkak, Brad Drexler, Rick Flinders, Catherine Gutfreund, Leonard Klay, Marshall Kubota, Clinton Lane, Anthony Lim, Rachel Mayorga, Richard Powers, Phyllis Senter, Jan Sonander, and Jeff Sugarman.

* View photos from the event at the SCMA photo gallery and in the summer issue of Sonoma Medicine (online week of July 7).
Nominations needed for SCMA awards

SCMA is seeking nominations for its Outstanding Contribution and Recognition of Achievement awards, to be presented at the Annual Awards Dinner on Dec. 2, 2014. Nominations are needed by Sept. 5 for all four awards listed below:

• **Outstanding Contribution to the Community.** Presented to an SCMA member whose work has benefited the community.

• **Outstanding Contribution to Local Medicine.** Presented to an SCMA member who has improved local medical care.

• **Outstanding Contribution to SCMA.** Presented to an SCMA member who has served SCMA beyond the call of duty.

• **Recognition of Achievement.** Presented to a nonphysician who has helped advance local medicine.

For a list of past award recipients and a nomination form, go to page 8. Nominations can be submitted to SCMA by fax, e-mail or regular mail.

Member representation on SCMA Board of Directors: Cast your vote to amend the SCMA bylaws

The SCMA Board of directors is responsible for the oversight of all SCMA business and activities on behalf of its 606 members. To ensure adequate board representation, a thorough analysis was conducted of physicians practicing in Sonoma County.

Currently there are 19 board members, per the bylaws, including: elected officers (president, president-elect, secretary, and treasurer); the health officer; one representative each for health centers and Redwood Community Health Coalition; two CMA delegates; and 14 geographic district directors. The district representation includes: one North County director (ratio: 1 to 15 physicians); five Santa Rosa directors (ratio: 1 to 37 physicians); one Sonoma Valley director (ratio: 1 to 9 physicians); two Petaluma/Rohnert Park directors (ratio: 1 to 15 physicians); one West County director (ratio: 1 to 15 physicians); two Residency Program directors (ratio: 1 to 17 physicians); and two TPMG directors (ratio: 1 to 147 physicians).

It was determined that each district director represents from 9 to 147 members and half of SCMA membership practices at Kaiser with the other half practicing elsewhere (solo, groups, health centers, residency program, etc.).

The board of directors is proposing a bylaws amendment to adjust board representation to more fairly reflect current membership without adding new board members, which requires a majority approval of active (not retired) members voting. You are entitled to one vote.

The amendment affects only the following representation:
Petaluma/Rohnert Park District
Current directors: 2 (ratio: 1 to 15 physicians)
Proposed: 1 district rep (ratio: 1 to 30 physicians) & 1 TPMG-Pet/RP rep (ratio: 1 to 74 physicians)

Residency Program Board
Current directors: 2 (ratio: 1 to 17 physicians)
Proposed: 1 (ratio: 1 to 35 physicians)

The Permanente Medical Group
Current directors: 2 (ratio: 1 to 147 physicians)
Proposed: 4 including 3 from Santa Rosa-TPMG and 1 from Petaluma/RP-TPMG (ratio: 1 to 74 physicians)

NAME & SIGNATURE: (required)___________________________________________
Submit your vote by July 30:
1) Fax or Mail. Print and sign your name. Fax to 525-4328 or mail to SCMA, 2901 Cleveland Ave. #202, Santa Rosa, CA 95403.
2) E-mail scma@scma.org with “Bylaws Amendment” in the subject line. Include your name and vote.

SCMA/SCMAA award $27,500 in medical scholarships

Ten local students have received a total of $27,500 in scholarships from SCMA and the SCMA Alliance joint Health Careers Scholarship Committee to study medicine at colleges and universities throughout the United States for the 2014-15 academic year. The awards include $1,000 for a high school graduate; $2,000 each to four undergraduates and a graduate student; $3,000 for a radiologic technology student; and $4,500 each for two medical school students and a physician therapy doctorate student.

The scholarships were awarded by the SCMA/SCMAA Health Careers Scholarship Committee chaired by Virginia Merwin. Funds for the scholarships are raised through the Holiday Greeting Card project and other Alliance fundraisers, and interest from an endowment fund. The scholarship fund has been in existence since 1971 and has awarded scholarships to more than 770 students, several of whom are now practicing medicine in Sonoma County.

Twelve new physicians begin residency training in Santa Rosa

A dozen graduates from the nation's top medical schools entered the Santa Rosa Family Medicine Residency in July. The new residents, scheduled to graduate in 2017, have already established impressive records in academic achievement and community service and include Drs. Alisa Awtry, Nathalie Boittin, Margot Brown, Joel Charles, Phoebe Devitt, Serena Edwards, Sevy Gurule, Laura Kro- mann, Edna Prieto, Tania Rezai, Daniel Whitesides, and Ellie Wiener.

If past history is any indication, many will stay in Sonoma County, where about half the family medicine physicians currently in practice attended the residency. Meet all the residents, faculty, alumni and staff here.
Get your 2014 Sonoma County Physician Directory!

One of the many benefits of SCMA membership is a free copy of the annual Sonoma County Physician Directory. Extra copies are a hot commodity, however, and right now is the best time to buy yours before they’re gone.

The directory costs $30 for SCMA members or $40 for nonmember physicians, health care facilities and the general public. To order by phone with a credit card, contact Rachel Pandolfi at 707-525-4375 or rachel@scma.org. You can also purchase online here, or download the order form to return by fax or mail.

Top stories from CMA Alert

Here are the top stories from the latest CMA Alert, the California Medical Association’s biweekly e-mail newsletter. For a free subscription, visit www.cmanet.org/cma-alert.

A few stories from the June 30, 2014 issue:

• Provider access issues plague Anthem and Blue Shield as DMHC begins investigation
• State budget includes $7 million for primary care residency slots
• Sugary drink warning labeling bill stalls in Assembly Health committee

A few stories from the June 16, 2014 issue:

• California Teachers Association joins campaign to defeat MICRA lawsuit measure
• CMA files brief in case challenging the constitutionality of MICRA
• CMA concerned about possible widespread contract terminations by Tenet Healthcare Corp.
• California budget does not restore 10 percent cut to Medi-Cal providers

RESOURCES

July CMA Webinars . . .

. . . begin at 12:15 p.m. and run until 1:15 p.m.or later. To register, visit www.cmanet.org. Seminars are free for CMA members and their staff; cost for nonmembers is $99 per person. Questions? Contact CMA Member Help Center: 800-786-4CMA (4262) or memberservice@cmanet.org.

July 16
Recipe for Financial Success; Key Steps to Increasing Your Net Income

July 30
What to Expect From a Medi-Cal Audit

July 31
HIPAA Breach Notification and California Requirements

SCMA supports the Northern California Center for Well-Being in Santa Rosa for patient chronic disease self-management. Physicians are encouraged to refer patients to the Center’s summer classes in diabetes management, smoking cessation, healthy weight and many more. For more details visit www.norcalwellbeing.org.
**Stepping Up to Leadership** courses cover a variety of important skills for successfully running a medical staff, particularly issues of communication, problem solving, and improving outcomes for patients and staff. AMA PRA Category 1 Credit available for Successful Leadership: What It Really Takes; The Role of the Physician In Patient Safety: Using CME as an Organizational Improvement Tool; and 2014 Legal Update by Greg Abrams, Esq. covering hot medico-legal topics in California. To browse the full IMQ Online Education catalog, visit [imq.inreachce.com](http://imq.inreachce.com).

**July 25**
The annual *Health Information Exchange (HIE)* conference will be held at the Doubletree Hotel in Rohnert Park on **Friday, July 25**. Titled “Connecting California to Improve Patient Care in 2014,” the conference will focus on practical solutions for securely sharing electronic clinical information between unaffiliated health care facilities, such as outpatient practices, hospitals, laboratories, imaging centers, long-term care, home health and public health. Conference attendees will learn best practices in clinical informatics, patient safety, and clinical data interoperability. [Click here to register.](#)

**Aug. 14**
The 2nd annual *Asian & Pacific Islander Health Forum*, hosted by the Santa Rosa Family Medicine Residency Program, will be **Thursday, Aug. 14**, from 1:30-6:30 p.m. at the Vista Family health Center. This year’s focus will be on immigration and health care. [Download informational flier](#) or see page 11.

**Oct. 5-9**
A conference on Integrating *Mind-Body Medicine into Clinical Practice* will be held in San Francisco **Sun.-Thurs, Oct. 5-9**. Sponsored by the Center for Mind-Body Medicine, the conference offers a maximum of 31 Category 1 credits. The focus is on medical techniques to address stress, anxiety, trauma, insomnia and chronic illness. To register, visit [www.cmbm.org](http://www.cmbm.org).

**Oct. 16**
The 22nd annual *Latino Health Forum* on **Thursday, Oct. 16**, runs from 7:30 a.m. to 4:30 p.m. at the Flamingo Conference Resort in Santa Rosa. This year’s forum includes: A snapshot of the overall health of the Latino Community; Valuable information on health care service and prevention models; Current Research, and Culturally and linguistically competent health programs. Breakout sessions present: Local innovative health care service and prevention models; and Tools and resources to improve communication, health literacy and patient satisfaction. To register, or to sponsor a student registration, visit [www.LatinoHealthForum.org](http://www.LatinoHealthForum.org).

---

**CLASSIFIEDS**

**SCMA members get free classifieds!**

SCMA members can place free classified ads in *News Briefs* or *Sonoma Medicine*. Cost for nonmember physicians and the general public is $1 per word. To place a classified ad, contact Susan Gumucio at susan@scma.org or 707-525-0102.

**APPLICANTS**

**Daniel Ahn, DO**, Ophthalmology, 181 Andreux St. #100, Sonoma 95476, New York Coll 2008

**Deidre Bass, DO**, Pediatrics, 3925 Old Redwood Hwy., Santa Rosa 95403, Nova Southeastern Univ 2010

**Ricardo Budjak, MD**, Psychiatry, 401 Bicentennial Way, Santa Rosa 95403, Temple Univ 2009

**Christopher Clark, MD**, Psychiatry*, 3554 Round Barn Blvd., Santa Rosa 95403, Yale Med Sch 1977

**Jeannette Currie, MD**, Family Medicine, 1275 4th St. #151, Santa Rosa 95404, Albert Ludwigs Univ 1998

**Armando de Pala Jr., MD**, Pediatrics*, 1500A Professional Dr. #200, Petaluma 94954, Univ Philippines 1983
Michelle DeSanto, DO, Family Medicine*, 401 Bicentennial Way, Santa Rosa 95403, Western Univ 2010
Wendy Dryden, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, Virginia Univ 2013
Valerie Ebel, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, Rush Univ 2013
Kareen Espino, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, UC Irvine 2013
Omar Ferrari, DO, Emergency Medicine, 1165 Montgomery Dr., Santa Rosa 95405, Touro Univ 2013
Ann Figurski, DO, Family Medicine 717 Center St., Healdsburg 95448, Arizona Coll Osteo Med 2007
Olivia Gamboa, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, Univ North Carolina 2013
Maria Garcia, MD, Family Medicine*, Women’s Health, 401 Bicentennial Way #215, Santa Rosa 95403, UC San Francisco 1994
Karen Kai Gelphman, MD, Family Medicine*, Women’s Health, 3883 Airway Dr #202, Santa Rosa 95403, Univ Washington 1992
Michael Gerstein, MD, Emergency Medicine, 401 Bicentennial Way, Santa Rosa 95403, St. George’s Univ 2009
Vishal Goyal, MD, Cardiovascular Disease, 3536 Mendocino Ave. #300, Santa Rosa 95403, St. Louis Univ 2007
Mette Hansen, MD, Physical Medicine & Rehabilitation, 3975 Old Redwood Hwy., Santa Rosa 95403, UC Los Angeles 1997
Karen Holbrook, MD, Infectious Disease*, Internal Medicine*, 625 5th St., Santa Rosa 95403, Chicago Med Sch 1989
Michael Hubbard, MD, Internal Medicine, 401 Bicentennial Way, Santa Rosa 95403, Kirksville Coll Osteo Med 2009
Gabriel Klapman, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, UC Los Angeles 2013
Robin Knuettel, MD, Dermatology*, Hair/Nail Diseases, 181 Andrieux St. #103, Sonoma 95476, Tufts Univ 1986
Jeffrey Kuhn, MD, Anesthesia*, 837 Fifth St., Santa Rosa 95405, Univ Chicago 1985
Yelena Lapan, DO, Family Medicine*, 401 Bicentennial Way, Santa Rosa 95403, Touro Univ 2010
Michael Lazar, MD, Urology*, Prostate Cancer, 1140 Sonoma Ave. #1A, Santa Rosa 95405, Univ Arkansas 1978
Kim Hoang Le, MD, Internal Medicine*, 401 Bicentennial Way, Santa Rosa 95403, Univ Washington 2010
Elizabeth Losada, MD, Pediatrics, 3925 Old Redwood Hwy., Santa Rosa 95403, UC Davis 2008
Robert Martinez, MD, Family Medicine*, 401 Bicentennial Way, Santa Rosa 95403, Univ Cincinnati 2007
William McClure, MD, Plastic Surgery, 596 First St. East, Sonoma 95476, UC San Diego 1978
Susan Milam Miller, MD, Child & Adolescent Psychiatry*, 725 Farmers Ln. #16, Santa Rosa 95405, Albert Einstein Coll Med 2001
Merle Miller, MD, Emergency Medicine*, Hospice & Palliative Medicine*, 500 Doyle Park Dr. #G04, Santa Rosa 95405, Univ North Carolina 1989
Julie Philp, MD, Dermatology*, Pediatrics*, 990 Sonoma Ave. #2, Santa Rosa 95404, Stanford Univ 2005
Toni Marie Ramirez, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, Virginia Univ 2013
Jill Rushton-Miller, MD, Family Medicine, 4700 Hoen Ave., Santa Rosa 95405, Marshall Univ 2008
Noel Santo-Domingo, MD, Cardiovascular Disease*, 3536 Mendocino Ave. #300, Santa Rosa 95403, UC Davis 1991
Henry Schwartz, MD, Internal Medicine*, Endocrinology, Diabetes & Metabolism*, 3559 Roundbarn Blvd., Santa Rosa 95403, UC Davis 1996
Erika Simpson, MD, Obstetrics & Gynecology, 401 Bicentennial Way, Santa Rosa 95403, Meharry Med Coll 2009
Leo Smith, MD, Family Medicine*, 500 Doyle Park Dr. #G04, Santa Rosa 95405, Oregon Health Sciences Univ 2006
Elise Sullivan, MD, Family Medicine, 6800 Palm Ave. #C2, Sebastopol 95472, Univ Colorado 2007
Alexandra Takayesu, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, Univ Hawaii 2013
Morgan Theis, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, Stanford Univ 2013
Bentley Thomason, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, UC Irvine 2013
Ashmi Ullal, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, UC Davis 2013
Shannon Vargas, MD, Anesthesiology, 401 Bicentennial Way, Santa Rosa 95403, Ross Univ 2007
Lisa Ward, MD, Family Medicine*, Obstetrics & Gynecology, Public Health & General Preventive Medicine, 3569 Round Barn Cir., Santa Rosa 95403, UC San Francisco 2001
Tracy White, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, UC San Francisco 2013
Emily Wilkinson, MD, Family Medicine, 3569 Round Barn Cir., Santa Rosa 95403, Univ Arizona 2013

* = board certified  italicics = special medical interest

ABOUT SCMA
The Sonoma County Medical Association, a 501(c)(6) nonprofit association, supports local physicians and their efforts to enhance the health of the community. Founded in 1858, SCMA is affiliated with the California Medical Association and the American Medical Association.

Visit us at www.scma.org.

© 2014 SCMA, 2901 Cleveland Ave. #202, Santa Rosa, CA 95403
Dear Colleague:

The SCMA Awards Committee is seeking nominations for the 2014 Annual Awards, which honor physicians who have demonstrated sustained and exemplary service. The awards, to be presented at the Annual Awards Dinner Dec. 2, 2014, reflect a significant tribute of respect, recognition, and appreciation of SCMA membership. Awards are also given to nonphysicians who have made significant contributions to the advancement of medical science, medical education or medical care. The four awards are as follows:

**Outstanding Contribution to the Community (OCC)**
Presented to an SCMA member whose work has benefited the community

**Outstanding Contribution to Local Medicine (OCLM)**
Presented to an SCMA member who has improved local medical care

**Outstanding Contribution to SCMA (OCS)**
Presented to an SCMA member who has served the medical association beyond the call of duty

**Recognition of Achievement (ROA)**
Presented to a nonphysician who has helped advance local medicine

Past recipients are listed on the following page. Physician candidates must be SCMA members, and may be nominated for more than one award. Please use the form below and return your nominations by Friday, September 5. For more information, contact Cynthia Melody at 525-4375 or cmelody@scma.org.

Sincerely,

Leonard Klay, MD
Past President and Awards Committee Chair

---

**SCMA 2014 Annual Awards Nomination**

To: Leonard Klay, MD

From:  

(Name required)

Nominee: ___________________ Award: ___________________  

(Use abbreviation from above)

For more than one nomination, kindly submit separate forms for each. Please provide support information, including accomplishments and contributions, that will help the Awards Committee evaluate your nominee for the award selected. Nominations must received at SCMA by 5 p.m. on Friday, Sept. 5. Submit by any of the following:

Fax to 525-4328
E-mail to scma@scma.org
Mail to SCMA, 2901 Cleveland Ave. #202, Santa Rosa, CA 95403
### THREE DECADES OF AWARDS RECIPIENTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Outstanding Contribution to the Community</th>
<th>Outstanding Contribution to Sonoma County Medicine</th>
<th>Outstanding Contribution to SCMA</th>
<th>Special Award for Recognition of Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1985</td>
<td>R. Lee Zieber, MD</td>
<td></td>
<td>John Kenney, MD</td>
<td></td>
</tr>
<tr>
<td>1987</td>
<td>Frank Norman, MD</td>
<td></td>
<td>Joseph Schaefer, MD</td>
<td></td>
</tr>
<tr>
<td>1988</td>
<td>Horace Sharrocks, MD</td>
<td></td>
<td>Robert Butler, MD</td>
<td></td>
</tr>
<tr>
<td>1989</td>
<td>Carroll Andrews, MD</td>
<td>James Gude, MD</td>
<td>Carl Anderson, MD</td>
<td></td>
</tr>
<tr>
<td>1989</td>
<td>John Roberts, MD</td>
<td>Richard Barnett, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1990</td>
<td>Marshall Kubota, MD</td>
<td>Louis Menachof, MD</td>
<td>Ransom Turner, MD</td>
<td></td>
</tr>
<tr>
<td>1991</td>
<td>William Ellison, MD</td>
<td>Harry Ackley, MD</td>
<td>James Clegg, MD</td>
<td></td>
</tr>
<tr>
<td>1992</td>
<td>Harding Clegg, MD</td>
<td>John Reed, MD</td>
<td>L. Reed Walker Jr., MD</td>
<td></td>
</tr>
<tr>
<td>1993</td>
<td>Thomas Honrath, MD</td>
<td></td>
<td>Thomas Maloney, MD</td>
<td>Helen Rudee</td>
</tr>
<tr>
<td>1994</td>
<td>John Sweeney, MD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1995</td>
<td>Kenneth Howe, MD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1996</td>
<td>Gary Johanson, MD</td>
<td>Michael Gospe, MD</td>
<td>Jerome Morgan, MD</td>
<td>Brother Toby</td>
</tr>
<tr>
<td>1997</td>
<td>Harry Richardson, MD</td>
<td></td>
<td></td>
<td>Daryl Schloss</td>
</tr>
<tr>
<td>1998</td>
<td>Salute to Community Service</td>
<td>Salute to Community Service</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1999</td>
<td>Gregory Rosa, MD</td>
<td>James McFadden, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1999</td>
<td>Chris Kosakowski, MD</td>
<td>Mark DeMeo, MD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2000</td>
<td>Katherine Walker, MD</td>
<td>Frank Miraglia, MD</td>
<td>Cynthia Bailey, MD</td>
<td>Steve Osborn / Joan Chilton</td>
</tr>
<tr>
<td>2001</td>
<td>Jeffrey Miller, MD</td>
<td>Robert Huntington, MD</td>
<td>William Meseroll, MD</td>
<td>Andrea Learned / Larry McLaughlin</td>
</tr>
<tr>
<td>2002</td>
<td>Bob Schultz, MD</td>
<td>Louis Menachof, MD</td>
<td>Paul Marguglio, MD</td>
<td>Cynthia Melody / Harry Polley /</td>
</tr>
<tr>
<td>2003</td>
<td>Amy Shaw, MD</td>
<td></td>
<td>Ron Van Roy, MD</td>
<td>Assemblywoman Patricia Wiggins</td>
</tr>
<tr>
<td>2004</td>
<td>Michael Martin, MD</td>
<td></td>
<td>Dan Lightfoot, MD</td>
<td>Elizabeth Chicoine / Cheryl Negrin-Rappaport</td>
</tr>
<tr>
<td>2005</td>
<td>Richard Powers, MD</td>
<td></td>
<td></td>
<td>Sharon Keating</td>
</tr>
<tr>
<td>2006</td>
<td>Rick Flinders, MD</td>
<td></td>
<td></td>
<td>Medicare Campaign Leaders</td>
</tr>
<tr>
<td>2007</td>
<td>Jose Morales, MD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009</td>
<td>Walt Mills, IL, MD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2010</td>
<td>Stacey Kerr, MD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2011</td>
<td>Alan Bernstein, MD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>Jeff Haney, MD</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2013</td>
<td>Robert B. Mims, MD</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Join us for the annual SCMA Awards Dinner at Vintner’s Inn**

**TUESDAY, DEC. 2, 2014**

Watch for details at [www.scma.org](http://www.scma.org), in the monthly *News Briefs*, and in the fall issue of *Sonoma Medicine*. 
COVERED CALIFORNIA
WHAT YOUR HEALTH CARE TEAM NEEDS TO KNOW

Friday, July 18
12:30-1:30 p.m.
Vista Family Health Center, Conference Rooms A&B
3569 Round Barn Circle, Santa Rosa
Lunch will be provided.

The CMA Foundation, through a grant from Covered California, is providing physicians and health care teams educational opportunities to learn more about Covered California, the new health care law and the impact on physician practices.

Timely Information Regarding:

• Distinguishing & verifying eligibility
• Newly updated enrollment demographics
• Important info on the grace period for subsidized covered CA patients
• Other practice management tips

Presentations will also touch on the importance of understanding the changes taking place in the individual health insurance market; consumer cost sharing responsibilities; determination of premium assistance; physician status in the exchange market; and more information physicians need to know to survive this first year of Covered California.

Presented by CMA Foundation

---------------------------------------------------------------------------------------------------------------------

Please complete a separate registration for each individual attending.

Return registration by Fax: 707-525-4328, Email: rachel@scma.org,
Mail: SCMA, 2901 Cleveland Ave. #202, Santa Rosa 95403

Name____________________________________ Phone_______________________________
Email__________________________________ Fax__________________________________
Practice name and address________________________________________________________
_____________________________________________________________________________

❏ Physician   ❏ Office Manager   ❏ Other ______________________________

Questions? Contact Rachel Pandolfi at 707-525-4375 or rachel@scma.org.
Asian & Pacific Islander Health Forum: Immigration & Healthcare

Thursday, August 14, 2014
Santa Rosa Community Health Centers
Vista Family Health Center, 3569 Round Barn Circle
Santa Rosa, California 95403
1:30- 6:30pm

Presented by:
Santa Rosa Family Medicine Residency Program

GOALS: The ASIAN & PACIFIC ISLANDER HEALTH FORUM is Northern California’s second annual health education forum focusing on the Asian and Pacific Islander Communities. Our goals are to inform professionals about the most relevant challenges facing the Asian/Pacific Islander population in Sonoma County, to enhance access and quality of health services for the Asian/Pacific Islander community, and to facilitate networking among healthcare and other service providers.

WHO SHOULD ATTEND?
- Primary Care Providers
- Community Health Center Staff
- Healthcare Professionals
- Community Healthcare Workers
- Behavioral Health Workers
- Social Service Workers
- Community Leaders
- Healthcare Advocates

CONTACT: Wanda Tapia, Asian Health Forum Coordinator at asianhealthcoordinator@gmail.com or Yesenia Rivas at asianhealthforuminfo@gmail.com. Limited seating – sign up early

SPONSORS:
Triple Star Sponsor:

Double Star Sponsor:

Community Star Sponsor: National Council of Asian Pacific Islander Physicians